

Magnolia Point Women's Club
Minutes of the February 9, 2022, General Meeting

President Lorna Broughton called the meeting to order at 3:35pm in the Elks Lodge #1892, Highway 17, Green Cove Springs, Florida.

The Pledge of Allegiance was led by President Lorna Broughton.

Attendance – There were 21 members in attendance. Since there was no quorum, the January 12, 2022, minutes could not be approved. (The January 12, 2022 minutes approved via email on 2-26-2022.)

Welcome – President Lorna Broughton welcomed members.

Vice President- Joanne LaBeouf -The Nominating Committee has been providing information to the members that is now available on the MPWC website including an updated list of job descriptions for all officer and committee positions and an organization chart as a visual to understand how the positions relate to each other.

An email was sent out on January 26, 2022, to all members asking that they think about volunteering for the open Executive Officer and other positions. The Nominating Committee will present a slate of officers at the March general meeting that will be voted on at the April general meeting.

Treasurer's Report- Susan Mitchell - Treasurer's report for January was accepted by the board and emailed to the membership. The board voted unanimously to raise membership dues from \$25.00 to \$30.00. Dues had not been increased since 2017. This will add approximately \$1,000.00 per year to use for socials, programs, charitable giving, etc. Membership dues are due to the Membership Chair on May 1st and considered late as of June 1st. A \$5.00 per month late fee is charged on late dues.

Corresponding Secretary- Suzanne Foster- Each executive officer, committee director, and subcommittee chair has received an email with her current job description and guidelines attached for updating. The updated guidelines can be accessed by contacting Lorna Broughton or Suzanne Foster. Job descriptions and guidelines should be reviewed yearly.

Committee Reports-
Communications-

Newsletter- Susan Mitchell- Susan Mitchell is stepping down as chair of the newsletter *Pointing the Way* and we are actively seeking a newsletter chair.

Webmaster- Lorna Broughton for Joanie Braatz- Joanie Braatz is updating the MPWC website. The main changes are on the homepage. You may need to clear your browser history and cache to see the most up-to-date page.

Member Activities- Debbie Shvetzov reported for Linda Werring- The March program is undecided at this time, but the committee is looking into ideas. The April meeting will be a consignment shop fashion show.

Membership/ Hospitality- Jola Greiner- So far, the sale of aprons, bags, and cozies have raised \$1038.19 for MPWC. Visits to new residents are planned for February 20th.

The \$2,000.00 budget for the Christmas Decorating Committee has not yet been presented to the HOA. President Larry Francisco is waiting for the new HOA board to be installed.

Membership is also developing an activities and community information sheet to insert into the new member folder that includes happenings with MPWC, MPGCC and the city of GCS.

Scholarships- Joanne LaBeouf. The scholarship committee met on Feb. 4, 2022, to review the committee's process for evaluating applications.

Our pledge was accepted by Florida Prepaid and our check for \$11,000 was sent to the Clay Education Foundation (CEF) on January 26, 2022. The Foundation is matching our pledge. In the past, MPWC distributed the scholarship monies to the respective colleges. Now, with our partnership with CEF, we will notify CEF with the scholarship recipients' names, respective schools, and scholarship amounts awarded and Florida Prepaid will distribute the funds.

Fundraising-

Directory Ads - Lorna Broughton- Invitations and forms for our 2022 directory ad campaign went out January 31, 2022. Please inform Lorna if you know of a business that you would like to have in the directory.

Luminaries- Brenda Frey reported the net profit for luminaries was \$10,322.46 breaking yet another record.

Arts and Crafts Fair- Anne Bastress- Organizational meeting was held February 1, 2022. Major categories of need were recognized, and a volunteer was assigned. These included Venue, Advertising, Vendor Activity, Donations, and Supplies, and Fair Activities.

The survey email to vendors was sent out on February 2, 2022.

This event is always a huge undertaking, so please volunteer to help.

New Business- Lorna Broughton and Joanne LaBeouf-

Proposed New System of Board Organization:

- Renaming present committee chairs to "directors" and renaming those subcommittee positions under directors as "chairs."
- The Chair reports monthly to the director with a brief emailed of activities (if any) occurring within their subcommittee.
- Directors, in turn, email a brief report directly to the president at least one week prior to the next board meeting with status of each of the Chairs under her.

Rationale:

- This system will build on the positive advances made in 2020 with the restructuring of the board into something more manageable for the president.
- The above naming and reporting changes will streamline the ideas and make the job of president more manageable.

There will be a Bylaws Committee meeting on February 19, 2022.

As the agenda was complete, the meeting is adjourned: 4:01pm.

Respectfully submitted,

Brenda Frey

Recording Secretary