

## MPWC Survey Results (4-2-22)

**Total members/Respondents:** Total members: 214; 102 responses received.

Response rate: 48%.

Response rate suggests only 50% of members open MPWC communications.

**Question 1: Attendance:** I have attended a general meeting within the last 6 months:

60 Yes or 58%

42 No or 41%

Response points to the obvious, that one-half of the 102 who responded attend fairly regularly which translates into only about one-quarter of members overall attend meetings.

**Question 2: Board Performance:** I am satisfied with how the Board informs the general membership of issues.

95 Yes or 93%

7 No or 7%

Response indicates that the majority are satisfied with how the Board informs members on issues.

**Question 3: Leadership:** I am willing to serve in a leadership role as a Director or Chair of a committee.

13 Yes or 13%

89 No or 87%

Response rate for yes coincides with some comments made that it is time for newer members to step up. Some members have already done a leadership stint with the Club and say they are more than willing just to be a volunteer now and again.

Most respondents were long time members. There is no way to indicate if non-respondent new members would volunteer for leadership positions.

The Club's conundrum is that most all respondents want the Club to continue, yet are not available for leadership roles; 52% of members did not respond to the survey and are not available for leadership roles. How does the Club fill leadership roles under these circumstances? If it cannot fill positions, then those committees may have to be suspended and that could impact low attendance further.

**Question 4: Club Status/Fundraising:** I prefer that the Club continues functioning as it has been, including fundraising for any agreed upon worthwhile project.

80 Yes or 78%

22 No or 22%

Response suggests that the Club continues its fundraising as it has been. There is no indication as to what the 22% would prefer the Club do.

**Question 5: Club Status/Fundraising:** I prefer that the Club keep its 501(c)(3) status and fundraise only for our scholarship program.

57 Yes or 56%

45 No or 44%

About half indicated they want fundraising to only be for scholarships which would be a change in practice, while about half want to continue with many fundraisers. Results may mean that MPWC fundraising and what each event supports need to be addressed with members.

**Question 6: Fundraising:** I am in favor of continuing to fund scholarships only for Clay High senior girls.

80 Yes or 78%

22 No or 22%

Response indicates that the majority want to continue funding scholarships as the Club has been doing.

**Question 7: Club Status:** I prefer that the Club strictly function as a social club. In doing so, MPWC would dissolve and disburse all funds in our bank accounts.

14 Yes or 14%

88 No or 86%

Response indicates that the majority do not want MPWC to be strictly a social club. Perhaps the 14% that do want only a social club can take advantage of all of the Outreach Opportunities available on the MPWC web site and be content with those options or make suggestions to the Board.

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**Question 8: Comments:** 44 or 43% of respondents provided comments (not required).

General categories of responses provided below:

**Fundraising monies:** Based on some comments, members would benefit from an explanation of each fundraising event and where earned funds are applied.

**Club Status:** Most prefer the Club remains a charitable non-profit. In that capacity, however, some want to fundraise for scholarships only, while others want to fundraise as the Club has been doing.

**New Organization System:** Based on a few comments, some may not understand the system reorganization. Executive Officers vote (5), Directors (former chairs) vote (9), for a total of 14 votes. All chairs (former volunteers) are invited to attend meetings but do not have a vote. All members are invited to Board meetings. Directors carry the responsibility of the committee and all chair positions under. Should a Committee Director be absent and voting is needed, a designated Chair can vote.

**Morning/Evening Meetings:** Although tried and unsuccessful in the past, it may be time to revisit the possibility of a morning or evening meeting. Much would depend on availability of the clubhouse. Evening or morning meetings can be tried twice to see if there is any interest. If yes, the Club proceeds with alternating meetings; if no, meetings remain as they have been. This is a Board discussion. One suggestion was to have Zoom meetings in an attempt to include some who are unable to attend meetings. This can be brought to the Board for discussion; however, based on lack of response to emails and low visitation to our web site, it seems unlikely that a Zoom meeting would benefit most.

**Charitable Support:** Mission Statement says MPWC supports residents of Clay County. A few suggested the Club expand its outreach to include seniors. This issue is reasonable if it means senior type groups (for example, a senior center). In the past MPWC has given donations to the Clay Council on Aging in Green Cove Springs.

**Attendance:** Based on comments, attendance may be tied to the type of program/activity that is offered at the meeting. It remains a challenge to entice new members to attend.

**Activities:** Someone suggested more social activities perhaps in the evening at the clubhouse (cocktail hour with maybe a 50/50 raffle). Others want relevant informational programs. These issues will be before the Board in April. Activities (social/programs) is also an item the Board will revisit for a possible survey for suggestions.

**GCS Schools:** It is evident from some of the comments that some may not understand the changes that have occurred with GCS schools. The government and other charitable organizations are providing more funds than they have in the past. The Club revisited how it has done business with the schools; the realization is that at this time the GCS schools' need for our assistance is not as it used to be. The Club will stay active with the schools but may not be involved in projects as it had in the past because there is no request to do so.

**Leadership positions:** Most were candid with their comments as to why they do not want to be in leadership positions. Some already have done their share of being in these roles and are content with being the occasional volunteer which is understandable. Members are unavailable to dedicate time to the responsibility required to manage committees. Positions not filled means committees will be temporarily suspended until someone is identified to manage the committee; once a position is filled, that committee will be reinstated immediately.

**Scholarships and Luminaries:** Some suggested that those who get Florida Bright scholarships should not be included in our consideration. Not all scholarship results are known at the time that applications are reviewed. Our application asks students to include all scholarships received at the time of application, and that information becomes part of the calculus when reviewing an application. Financial need is the primary consideration followed by academics, activities and essay. Luminary sales support the MPWC scholarship fund, and luminaries are enjoyed by most residents during the holidays. Overall scholarships are funded by luminaries and directory ads.